

AN INVITATION

TO ASSOCIATION MEMBERS AND ALL SUPPORTERS OF THE AMERICAN SADDLEBRED

Please join all those who love the American Saddlebred in celebrating their love for the breed at the 2012 Saddlebred Convention, formal Annual Meeting of Members, Youth Conference, and the annual Saddlebred Gala! This is the one time each year when Association members join together to meet with volunteer leaders and professional staff of the Association and Registry, as well as many other leading breeders, owners, professionals, and friends of the breed, across a wide variety of competitive disciplines and recreational activities.

Share your opinions, attend committee meetings — remember many committee meetings are open to all ASHA members — shop, socialize, and just have fun in Lexington!

SADDLEBREDS FOR ALL AGES CONVENTION HIGHLIGHTS

AMERICAN SADDLEBRED GALA SATURDAY EVENING

Dance the night away to superb live music, enjoy fine dining, award presentations and entertainment, and most of all join together to honor those whose lives have demonstrated passionate dedication to the American Saddlebred! Also featured will be a wine tasting presented by Hawk and Horse Vineyards of northern California. There will also be a silent and live auction.

KICK-OFF PARTY

Relax and enjoy a welcome reception upon your arrival in Lexington.

AMERICAN SADDLEBRED MUSEUM 50TH ANNIVERSARY

Visit the American Saddlebred Museum for a reception celebrating its 50th anniversary and the opening of a new exhibit for 2012: *Where Were You in '62? — Saddlebreds, the Museum & the Sixties.*

ANNUAL MEMBERS MEETING AND WORLD'S GRAND CHAMPION LUNCHEON

Meet with volunteer and staff leadership of the Association to review the organization's progress in the last year, the state of the breed, official financial reports, plans for the future, and governance. A panel of winners of the Five-Gaited World's Grand Championship will be on hand to share their tales with us during lunch.

YOUTH CONFERENCE HIGHLIGHTS

Remember, Youth Conference attendance and registration is now open to all ASHA members under the age of 21! Please join your friends to have fun with your own generation (and those to come) on Friday and Saturday, February 17 and 18, 2012.

FRIDAY NIGHT ACTIVITIES

Leading up to the Friday night activities, ASHA youth will have the chance to participate in roundtable forums on Friday, discussing such topics as grooming and 4-H equine activities.

OPEN COMMITTEE MEETINGS AND ROUNDTABLES

Many committee meetings will be open to members who register for the Convention. This year's roundtables will cover a variety of topics, including:

- Your Guide to Stress Free Registry Transactions
- ASHA Prize Money Programs
- Marketing with Technology
- Ups and Downs: Starting and Sustaining Riding Programs
- Everything You Want to Know about Bits with Jim Lowry, Nelson Green and Todd Miles
- An Athlete is an Athlete: Marketing Saddlebreds to the Sport Horse Community
- Smart Breeding: Knowledge For Your Bottom Line with Tony Burton from Three Chimneys Farm and Dr. Ed Squires, University of Kentucky

ANNUAL AWARDS LUNCHEON

Year-end awards will be presented on Friday for all Association programs, including Charter Clubs, Sport Horse Awards, and National Pleasure Horse Champions, among others.

CHARTER CLUB WORKSHOP

Charter Clubs form the backbone of the breed's outreach, and figure into ASHA organizationally through their representation on the national Charter Club Council. See how practitioners in a varied range of disciplines use their Saddlebreds. Roundtable topics will include Horse Shows and Saddlebreds for All Ages.

SATURDAY'S FIELD TRIP: PARIS

Our tour this year will make stops at well known farms in Paris, including Claiborne Farm, Hillcroft Farm and Cornerstone Farm. The tour will also include a stop at Blue Licks State Park in Carlisle for the Youth Awards and Academy Awards Luncheon.

2012 AMERICAN SADDLEBRED GALA

Award presentations, including the Frank Ogletree Youth Award, as well as live music and the best dance floor of the year await you.

SCHEDULE OF EVENTS

Detailed schedule is tentative. ASHA reserves the right to make changes as necessary.

WEDNESDAY, FEBRUARY 15

2-3 p.m.: KSOBA membership meeting

THURSDAY, FEBRUARY 16

7:45 a.m.-7 p.m.: Annual Convention Registration
8 a.m.-8 p.m.: Vendor Area Open
8 a.m.-6:30 p.m.: Saddlebred Business Center Open / Saddlebred Gala tickets and seating
8-9 a.m.: Finance Committee
9:05-9:35 a.m.: Breeders' Committee
9:40-10:35 a.m.: Standards and Rules Committee
10:40-11:35 a.m.: Charter Club Council/Versatility
11 a.m.-1 p.m.: Free time / browse vendors
1-1:30 p.m.: Marketing Committee
1:35-2:05 p.m.: Strategic Planning Committee
2:10-2:40 p.m.: Pleasure/Hunter Committee
2:45-3:05 p.m.: Equine Welfare Committee
4-6:30 p.m.: ASHA Board of Directors Meeting (Closed)
7-10 p.m.: Kick-Off Party

FRIDAY, FEBRUARY 17

7:45 a.m.-7 p.m.: Annual Convention Registration
8 a.m.-8 p.m.: Vendor Area Open
8 a.m.-6:30 p.m.: Saddlebred Business Center Open / Saddlebred Gala tickets and seating
8:30-9 a.m.: State Futurities Committee
9:05-9:35 a.m.: Kentucky/National Futurities Committee
9:40-10:05 a.m.: Grand National Committee
10:10-10:35 a.m.: Sweepstakes Committee
10:40-11:05 a.m.: Sport Horse Committee
11:30 a.m.-1 p.m.: ASHA Awards Luncheon
1-2 p.m.: Youth Committees
1:30-3:30 p.m.: Round Tables:

- Your Guide to Stress Free Registry Transactions
- ASHA Prize Money Programs
- Marketing with Technology
- Ups and Downs: Starting and Sustaining Riding Programs

3:30-4:30 p.m.: Charter Club Workshop: Horse Shows
3:30-5:30 p.m.: Registry Board Meeting (Closed)
4-9 p.m.: Youth Conference Registration
6-10 p.m.: Youth Activities
6:30-9 p.m.: Opening Reception for the 2012 American Saddlebred Museum Exhibit

SATURDAY, FEBRUARY 18

7:45 a.m.-7 p.m.: Annual Convention Registration
8 a.m.-5 p.m.: Vendor Area Open
8 a.m.-6:30 p.m.: Saddlebred Business Center Open / Saddlebred Gala tickets and seating
8:30-10 a.m.: Roundtables:

- Everything You Want to Know about Bits with Jim Lowry, Nelson Green and Todd Miles
- An Athlete is an Athlete: Marketing Saddlebreds to the Sport Horse Community
- Smart Breeding: Knowledge For Your Bottom Line with Tony Burton from Three Chimneys Farm and Dr. Ed Squires, University of Kentucky

8:30 a.m.-4 p.m.: Youth Field Trip to Paris
10-11:45 a.m.: ASHA Annual Meeting
12-2 p.m.: Lunch with the World's Grand Champions
2-2:30 p.m.: American Saddlebred Museum Annual Membership Meeting
2-4 p.m.: ASHA Board of Directors Meeting (Closed)
2:30-4 p.m.: American Saddlebred Museum Board of Trustees Meeting (Closed)
6-7 p.m.: Gala Tickets Pick-Up / Silent Auction / Wine Tasting and Cocktail Reception
7-11 p.m.: Saddlebred Gala / Live Auction