



American Saddlebred Breed Ambassador Program

Horse Division

The following information must be filled out in its entirety, incomplete forms will not be considered for awards:

Owner's Name: _____ Owner's ASHBA Membership (MUST be current): _____
 Owner's Email: _____ Owner's Region: _____
 Horse's Registered Name: _____ Horse's Registration Number: _____
 Owner's Signature (E-Signature Accepted): _____ Date: _____

PLEASE ATTACH DETAILS, COUNTING BY # OF INDIVIDUAL EVENTS, NOT BY THE # DAYS IN THE EVENT

PROMOTIONAL ACTIVITY		POINTS	# OF OCCURRENCES	TOTAL
Part of a lesson program (minimum 15 lessons per month, one occurrence only)		50	1	
Introduced someone to the American Saddlebred for the first time outside any other activity listed (maximum 10 occurrences)		15		
Participated in a camp open to the public (per each camp, not per days of each camp)		20		
Competed at an open breed show not offering ASB or Half ASB Classes		15		
Participated in an educational event for school or organization such as a 4-H, FFA, ASHBA Youth Club, troop or club		20		
Attended an all-breed event, such as an organized trail ride, fox hunt, etc.		15		
Participated in a private event outside the ASB industry such as weddings or birthday parties		25		
Attended an expo, public promotional event, parade, or community event		30		
Received a breed recognition award from US Equestrian, USDF, USPC, or other equine sport association		20		
Used as a professional mounted public patrol horse or public carriage horse		15		
Was written-up in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)		30		
Hosted newcomers as part of the American Horse Council "Time to Ride" program, counted per visit		15		
Visited a school, daycare, or skilled care facility		25		
Participated in a nationally televised parade (ex. Macy's, Hollywood Christmas, Fiesta, Rose) (Maximum 2 occurrences)		50		
TV/ news/internet appearance (per each appearance, not per times played on television)		30		
PARTICIPATES IN THE FOLLOWING DISCIPLINES (1 occurrence per discipline):	Saddle Seat for show or pleasure	10		
	Hunt Seat for show or pleasure	10		
	Western for show or pleasure	10		
	Dressage for show or pleasure	10		
	Eventing or Combined Training	10		
	Fox-Hunting for show or pleasure	10		
	Gymkhana (poles, barrels, games)	10		
	Team Penning, Cattle Work, Roping or Reining	10		
	Combined Driving or Carriage Driving	10		
	Open Breed Halter Competition	10		
	Equine Assisted Therapy	10		
	Drill Team, Parade	10		
	Trail Riding	10		
	Other: (please list)			
ANNUAL TOTAL FOR POINTS				