



AMERICAN SADDLEBRED BREED AMBASSADOR PROGRAM

CHARTER CLUB DIVISION

The following information must be filled out in its entirety, incomplete forms will not be considered for awards:

Charter Club Name:

Club Representative:

ASHBA Membership # (MUST be current):

Club Representative's Email:

Region:

Representative's Signature (E-Signature Accepted):

Date:

PLEASE ATTACH DETAILS, COUNTING BY # OF INDIVIDUAL EVENTS, NOT BY THE # DAYS IN THE EVENT

PROMOTIONAL ACTIVITY	POINTS	# OF OCCURRENCES	TOTAL
Published a list of open-breed (non-ASB) shows and got Saddlebred owners to attend	20		
Club mails out/maintains a listing of local ASB shows and events	15		
Organized members to take ASB's to an all-breed event, like an organized trail ride, fox hunt, etc	20		
As a club, took one or more Saddlebreds to an expo, public promotional event, parade, community event	25		
Club inspired a write-up in a print/on-line publication (non-equine, or equine publication not catering to ASB industry)	20		
Club advertised in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	25		
Club hosted clinic	20		
Club hosted a schooling show	20		
Club hosted a full horse show with performance and academy classes	35		
Charter Club has a website	15		
Charter Club has a Social Media page (Facebook, Instagram or other)	20		
Club hosts or co-hosts an annual banquet	15		
Club mails out e-newsletters	10		
Club has 1-2 delegates on the ASHBA Charter Club Council	10		
Club hosts Junior Judging events (count each event)	10		
Club offers higher education scholarships	20		
Club organized a barn tour and encouraged members to invite non-ASB friends	25		
Got club event listed in some form of community calendar for the general public (count by event)	10		
Club setup table at open breed show, horse event, or community event	15		
Club features riders and owners in newsletter and/or on social media	10		
Club members visited a school, day care skilled care facility with an ASB	10		
Open Breed Halter Competition	10		
Club show features Ranch Riding classes (1 occurrence per show)	10		
Club show feature ASHBA Alpha classes (1 occurrence per show)	10		
Club show features open breed classes (1 occurrence per show)	10		
Club show features ASHBA Rescue Horse classes (1 occurrence per show)	10		
Other: (please list)			
ANNUAL TOTAL FOR POINTS			