



BREEDERS CHALLENGE FAQ

What is the Breeders Challenge?

The Breeders Challenge is a new prize program administered in partnership with the American Saddlebred Horse & Breeders Association (ASHBA) and the United Breeders Committee (UBC). The UBC came up with the idea for the program to encourage breeding and participation in young horse classes. The program is modeled after the highly successful and lucrative prize programs from the reining and cutting horse world. The Breeders Challenge includes a stallion service auction, which will be held during the World's Championship Horse Show and a \$100,000 Breeders Challenge Stake, to be held at the World's Championship Horse Show in 2023.

How does the stallion service auction work?

There will be an online auction during the World's Championship Horse Show for all of the stallion services donated to the auction. The online auction will start the first day of the show and end on Friday at 4:00 PM ET. The 10 stallion services with the highest bids will be auctioned off live on Friday night after the show. The remaining stallion services will be considered sold to the highest bidder.

How do the vouchers work?

All of the winning bidders, along with the owners of a stallion whose service was donated and purchased for at least \$750 at the 2022 Breeders Challenge Stallion Auction, will get a voucher to compete in the \$100,000 Breeders Challenge Stake class. The vouchers are not transferable, but a horse that has been sold after being declared for the Breeders Challenge class can still show in that class under the new ownership provided a horse voucher assignment form has been submitted to ASHBA. You are allowed to purchase multiple stallion services to have the opportunity to show multiple horses in the class. If a stallion owner purchases their own stallion service back they will get two vouchers, one for donating their stallion service that was purchased for at least \$750 and one for purchasing a stallion service. Vouchers are not transferable from year to year and must be used in the class that follows the stallion service auction.

What is the foal from a purchased stallion service eligible for?

The foal is not eligible for anything different from what it is currently eligible for. We would encourage the owner of the foal to enter it in the National Futurity, Sweepstakes and State Futurity programs.

How does the \$100,000 Breeders Challenge Stake class work?

The \$100,000 Breeders Challenge Stake class is for four--year--olds to be shown three gaited, trimmed or full mane. The class will be held at the World's Championship Horse Show in 2023. To be eligible for the class you must have a voucher and declare and enter your horse before the horse show's entry deadline. If more than the allowable number of horses are entered in the class, there will be qualifiers set--up similar to the current prize program qualifiers. The qualifying classes will not be tied and the judges will choose which horses make it back to the championship class.

If someone is interested in donating a stallion service, who should they contact?

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