

ASHBA BREED AMBASSADOR PROGRAM

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The ASHBA Breed Ambassador Program recognizes and celebrates those who help to promote the American Saddlebred, whether they have one horse or one hundred, whether they live in the great west or in the heart of horse country, and whether they compete in saddle seat, dressage, trail riding, or not at all!

Points can also be earned for riding in parades, getting on television or in magazines, going to exhibitions, attending open breed shows, and a myriad of other activities. We recognize that no one outreach works in every area, and that anything we can do is valuable! You may have a new idea that's never been tried!

Any ASHBA member and their registered full or Half American Saddlebred who takes the time to reach out and share the breed with those outside our Saddlebred community can earn points to become a Regional Breed Ambassador, and possibly a National Champion Breed Ambassador!

Divisions

- **Amateur Individual** - based on one individual's contributions to help promote the American Saddlebred. The Individual **MUST** be an active member of ASHBA and submit. Individuals may cross enter into the horse, barn or charter club division. National and Regional Champion and Reserve Champion honors will be awarded.
- **Horse** - based on one horses' contribution to promoting the American Saddlebred. There will be a division for American Saddlebreds and Half American Saddlebreds. The horse **MUST** be a registered with the American Saddlebred Horse and Breeders Association and the owner **MUST** be an active member. National and Regional Champion and Reserve Champion honors will be awarded.
- **Barn Group** - based on one barn's contribution to promoting the American Saddlebred. The business owner **MUST** be an active member to participate. National and Regional Champion and Reserve Champion honors will be awarded.
- **Charter Club** - based on the Charter Club's contributions to promote the breed. Charter Clubs must be active to participate. National and Regional Champion and Reserve Champion honors will be awarded.



Scan the QR Code to submit your Activity Sheets - Due annually by December 15th



For Criteria and the activity sheets please see the Breed Ambassador webpage on Saddlebred.com

