

BREED AMBASSADOR PROGRAM



GET INVOLVED

Charter Clubs, Barns, Amateurs, and Horses (Registered American Saddlebreds and Half American Saddlebreds) are all eligible to become a Breed Ambassador. All it takes is an ASHBA membership and a desire to share our breed!



Share the Saddlebred

Points can be earned for a myriad of activities including participating in open breed shows, sharing your Saddlebred with a school or club, going to exhibitions or riding in a local parade! We recognize that no one outreach works in every area, and that anything we can do is valuable! You may have a new idea that's never been tried!

RECORD YOUR ACTIVITIES

Download a Breed Ambassador Activity sheet from Saddlebred.com and record your activities you go! Breed Promotion activities from December 1 to November 30 can be tallied.



SUBMIT YOUR ACTIVITIES TO ASHBA

Submit your Activity Sheet to Programs at programs@saddlebred.com by December 15!

WIN AWARDS

World and Regional Champion and Reserve Champion Honors will be awarded. The World Champion American Saddlebred and Half American Saddlebred will be awarded the coveted title of "Diplomat of the Breed".



The ASHBA Breed Ambassador Program helps recognize and celebrate those who help to promote the American Saddlebred, whether they have one horse or one hundred, whether they live in the great west or in the heart of horse country, and whether they compete in saddle seat, dressage, trail riding, or not at all!

APPLY FOR A BREED AMBASSADOR AWARD TODAY AT SADDLEBRED.COM