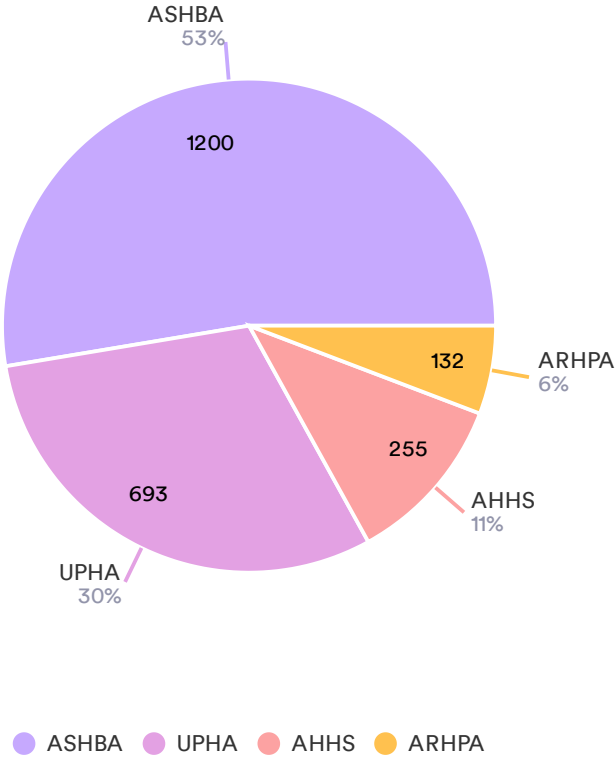


# New Championship Horse Show Survey

What organizations are you a member of? (Check all that apply)

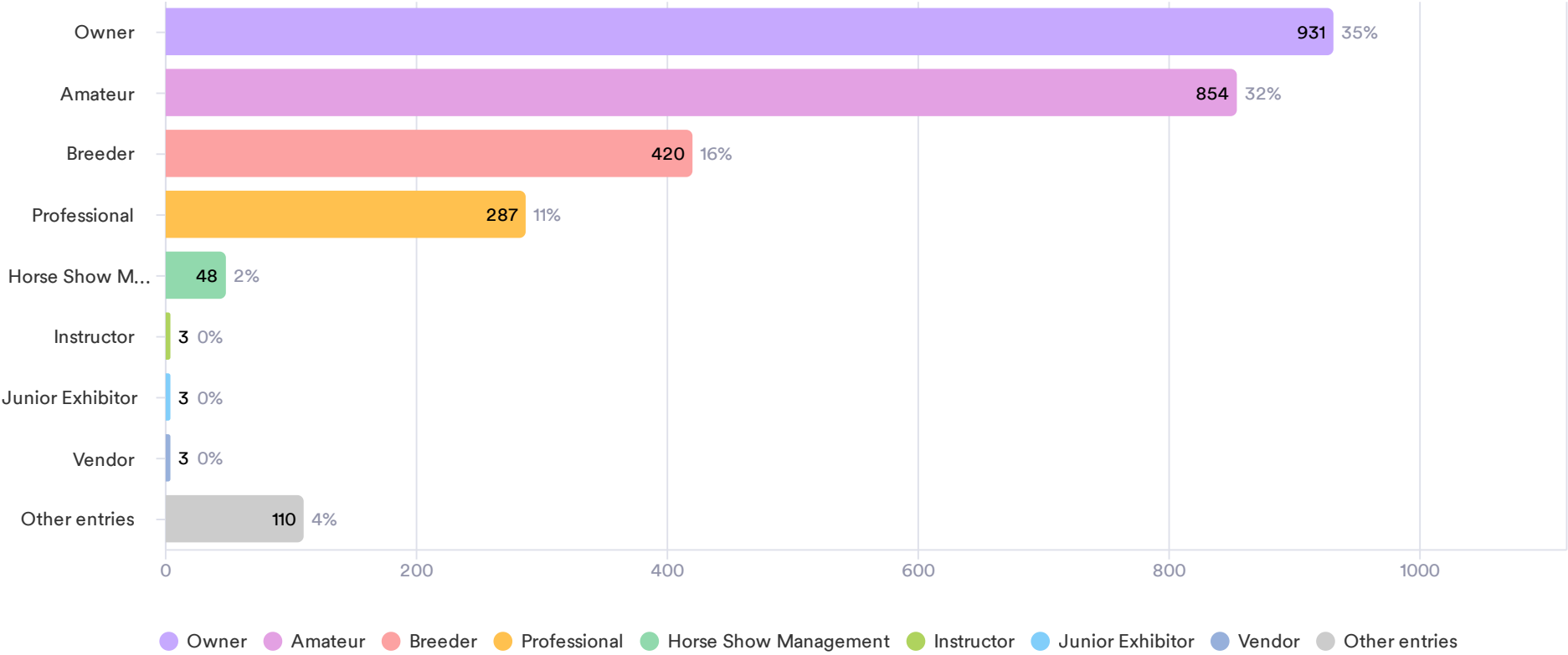
2280 Responses



# New Championship Horse Show Survey

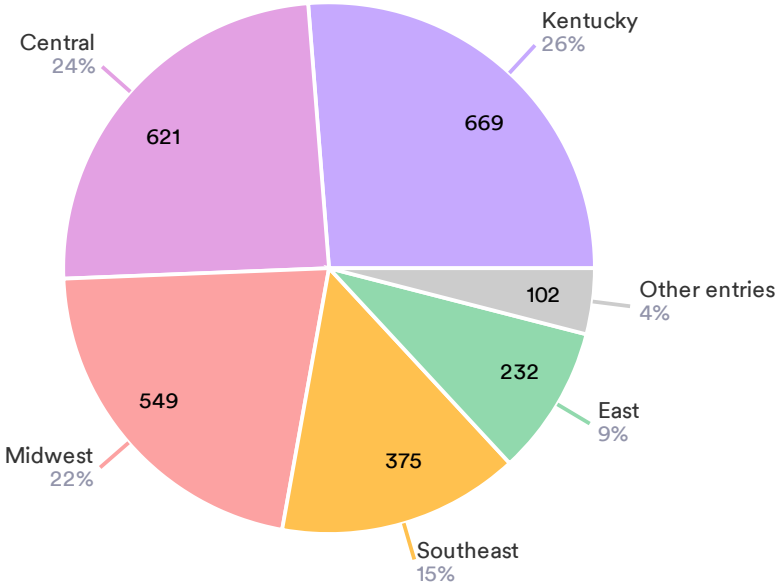
What is your role in the industry? (Check all that apply)

2659 Responses



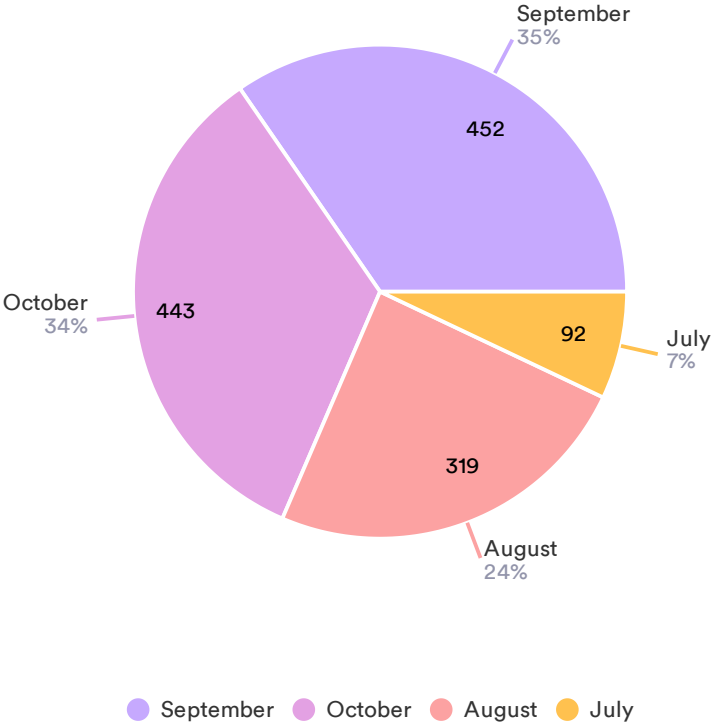
## Where should the event be held? (Check all that apply)

2548 Responses



## When should the event be held? (Choose one)

1306 Responses



How important is it to hold the event at an equine focused facility?

1306 Responses

Best Response

5

**63%**  
Percentage

**1306**  
Responses

Data	Response	%
5	817	63%
4	310	24%
3	135	10%
2	25	2%
1	19	1%

## How important are permanent stalls for all horses?

1306 Responses

Best Response

5

42%  
Percentage

1306  
Responses

Data	Response	%
5	543	42%
4	373	29%
3	309	24%
2	49	4%
1	32	2%

## How important are multiple show rings?

1306 Responses

Best Response

5

32%

Percentage

1306

Responses

Data	Response	%
5	417	32%
3	352	27%
4	305	23%
2	136	10%
1	96	7%



## How important is on-site hospitality?

1306 Responses

Best Response

5

41%  
Percentage

1306  
Responses

Data	Response	%
5	534	41%
4	418	32%
3	296	23%
2	35	3%
1	23	2%

How important is it to be close to a major airport with many non-stop flights?

1306 Responses

Best Response

3

**34%**  
Percentage

**1306**  
Responses

Data	Response	%
3	446	34%
4	360	28%
5	287	22%
2	115	9%
1	98	8%

## How important is the presence of outside tourist attractions?

1306 Responses

Best Response

3

40%  
Percentage

1306  
Responses

Data	Response	%
3	522	40%
2	266	20%
4	225	17%
1	221	17%
5	72	6%

## How important are upscale hotels in the proximity?

1306 Responses

Best Response



**37%**  
Percentage

**1306**  
Responses

Data	Response	%
4	478	37%
3	453	35%
5	188	14%
2	117	9%
1	70	5%

## How important are upscale restaurants in the proximity?

1306 Responses

Best Response

3

**35%**  
Percentage

**1306**  
Responses

Data	Response	%
3	460	35%
4	457	35%
5	183	14%
2	122	9%
1	84	6%

# New Championship Horse Show Survey

What new classes would you like to see at the new championship horse show? (Check all that apply)

12238 Responses

