



July Board of Directors Meetings  
Sun Jul 6, 2025 9:00 AM - 2:00 PM EDT

**1. Call to Order**

In person Board Meeting called to order with minor changes to the agenda due to timing and thanks given to Sara for organizing.

**a. Adoption of Agenda**

Agenda was adopted with no objections or abstentions.

**Attendance**

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**Members**

**Present:** Diane Hauslein, Sara Mayer, Amber Moon, Katriona Adams, Kimberly Skipton, Patricia Edwards, Chris Schubert, Jennifer Dixon, Malissa Welke, Smith Lilly, Kristen Bagdasarian, Anna Marie Knipp, John Scheidt, Joe O'Brien, Sophia Fischer, James Nichols, Rachel Seifert, Allen Bosworth, Christy Parker, Joan Todd, sandra currier, Clif Paulsen, Allison Deardorff, Julie Behrends Jones

**Absent:** Katie Porter, ASHBA ADMIN, Larry Hartsock

**Notes:** John Scheidt Had to leave at 2:00 PM.

**Guests**

**Present:** Chapman Hopkins

Guests in attendance were Elizabeth Woodward and Noel Cash for the financial presentations.

**b. Minutes Approval**

June meeting minutes approved with no objections or abstentions.

**c. Declare Conflict of Interest(s)**

Conflict of Interest reminder issued; members encouraged to declare as needed. No conflicts of interest declared.

**d. Retention Policy**

The records and retention policy has been updated to help streamline policies and procedure around corporate records; including banking and horse records.

## **2. President's Report**

Smith thanked staff and board members for event contributions, particularly for the successful Legend's of Saturday Night event that took place the night before. This was a big success for the breed and for the association.

Smith also thanked everyone for their hard work on the Board Briefings which took place in June. The association's new initiative was met with positive reviews from members. Smith encouraged everyone to build on the momentum.

### **a. Meeting Expectations**

Smith emphasized the need for focus and constructive participation in meeting discussions.

### **b. UPHA Classic Grand Championships**

After a discussion and a review of the previous two years sponsorship level, the Board approved increasing the sponsorship of the UPHA Classics to the Bronze Sponsorship level for 2025

## **3. Executive Director Report**

Sara Mayer reported on organizational changes due to the Marketing & Programs Director's departure and ongoing transition of the sweepstakes, with final refund deadline and turnover coming soon.

## **4. ED Goals for Year**

The Board and Chapman Hopkins entered Executive Session to review Executive Director and Staff goals and bonus structure. The bonus calculation worksheet and goals were approved for the ED.

## **5. Fundraising Discussion**

A review of fundraising opportunities was presented. A flyer was distributed to encourage targeted fundraising by board and committee members. A need for increased fundraising was noted.

Annual overall fundraising goal discussed, including facilities and technology upgrades; current gap identified.

Discussion on facilities remodel and a proposal for a consultant reviewed; process to be determined by the facilities committee.

## **6. Governance and Registry Policy Updates**

The Governance Council created a new form for councils, volunteers, and members to use when suggesting changes to governing documents and proposals. Members can begin using these forms as soon as they are released on the website to propose amendments to existing policies and procedures.

## Consent Voting Items

Consent Voting Items:

P1 - Document Retention Proposal

1M - Membership Refunds

R1 - DNA Fees

R2 - Surrender Proposal

Motion - Christy Parker moved to approve. Cliff Paulsen seconded. Motion Passed all in favor.

## Nominating Process

The Board established a new process for nominating board members in preparation for the return of the vote to the membership. This process includes simplifying the existing nomination form, defining the role of the nominating committee, and identifying the responsibilities and processes of the committee when vetting candidates' qualifications and skills.

Voting Items

N1 - Nominating Process

N1.1 Candidate Presentation

Joan Todd moved to approve both N1 and N.1.1 John Scheidt seconded. Motion passed all in favor.

N2 Nominating Committee Composition

Joan Todd moved to approve N2. Kristen Bagdasarian seconded. Motion passed all in favor.

N3 Nominating Committee Attributes for Board of Directors

Chris Schubert moved to approve N3. Joan Todd Seconded. Motion passed all in favor.

## Prize Programs

Voting Item: P1 Futurity Declare Intent to Show

The board discussed and removed the requirement for the declaration of intent to show.

Motion: Joan Todd moved to approve. Rachel Seifert seconded. Motion passed all in favor.

- The Association will no longer require horse shows to pay a \$100 non-affiliate fee, and will record ALL submitted results. Priority recording will be provided to USEF, USEF Lite and Star Shows, then to shows that provide results in 15 days.

- Anna Marie moved to approve. Kristen Bagdasarian seconded. All in favor motioned passed.

## Competitions Council

### Record Show Results

The Board reviewed policies regarding recording results from both affiliate and non-affiliate horse shows and the associated fees. The Association will no longer require horse shows to pay a non-affiliate fee. The Association will record all submitted results for breed historical completeness, but reserve benefits for fee paying shows. Priority recording to be provided to USEF, USEF Lite and Star Shows, then to shows that provide results within 15 days.

Anna Marie moved to approve. Kristen Bagdasarian seconded. All in favor motion passed.

### WC Titles

The Board voted to officially award WC and reserve titles at the Kentucky State Fair and All American horse shows for relevant classes in perpetuity, including 2024 and beyond.

The WC titles will be recorded for all WCHS Classes, with the exception of the County Fair Championship Classes.

Chris Schubert moved to approve. Anna Marie Knipp. All in Favor motion passed.

### Futurities WC Title

The ASHBA National and National Amateur Futuriy classes with be awarded WC titles in perpetuity.

Allen Bosworth moved. Kristen Bagdasarian seconded. All in favor, motion passed.

### Record WC 2024

WC titles for the WCHS Futurities/Sweepstakes winners will be retroactively recorded for 2024

John Scheidt moved. Anna Marie Knipp second. All in favor motion passed.

## 7. Finance Report

The Association's overall financial position was summarized and discussed. Allen Bosworth moved to approve. Sandra Currier seconded. All in favor, motion passed.

## Audit & Internal Controls Committee

Earlier this year the Board restored the Audit & Internal Controls Committee. The committee reported they instituted an enhanced process to formally check and test ASHBA's policies and procedures. This will help re-establish oversight, ensure compliance, and align policies with the new organization of the association.

The board reviewed the potential companies to perform the annual audit of the financials. They approved the committee to move forward with Dean Dorton.

### **Executive Session: Special Presentation External Forensic Accounting & Consulting Results**

The Board, Chapman Hopkins, Sara Mayer, Elizabeth Woodward, Noel Cash and Amber Moon entered Executive Session for a presentation from the representatives from Dean Dorton the accounting firm.

### **Moving Forward**

The Executive Director presented a formal plan with recommendations for the organization to initially address some of the Dean Dorton recommendations and additional recommendations to formalize and improve the operations of the Association.

### **8. Adjourn**

The Board adjourned at 3:35 pm EST