

AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION

Registry Council
February 22, 2021 at 5:00 p.m. ET
Via Zoom

MINUTES

Registry Council Members Present: Anna Marie Knipp, Julie Behrends Jones, Bob Brison, Todd Graham, Larry Hartsock, Missy Hughes Smith and Kim Skipton.

Others Present: David Mount Executive Director, Katriona Adams Registrar, Sandy Currier and Rachel Seifert.

1. Call to Order

a. Roll Call

Ms. Skipton called the meeting to order at 5:05 p.m. and Ms. Adams called the roll. A quorum was present.

b. Adoption of Agenda

Ms. Hughes Smith made a motion to adopt the agenda, Ms. Knipp seconded and the motion passed.

2. Election of Registry Council Chair

Ms. Skipton reported that the first order of business was to elect a Registry Council Chair. Ms. Skipton nominated Ms. Knipp, Ms. Hughes Smith seconded and the motion passed.

3. Purpose and duties of Registry Council

Ms. Seifert noted that some of the duties of the Registry Council are outlined in the bylaws. She added that with respect to autonomy everything we do is discretionary and is subject to oversight by the AHSBA Board of Directors. The Registry Council will act as the Advisory Committee of the Registry Trust. She reported that the Operations Committee is developing a tool kit for committees.

4. Update on Registry Trust

Mr. Mount reported that Raymond James is not able to manage the Registry Trust after all as they have a one million dollar requirement. He has been in discussions with Bank of the Bluegrass and they are willing to manage the trust. Ms. Knipp made a motion to set up the Trust with Bank of the Bluegrass, Ms. Skipton seconded and the motion was passed. Mr. Graham suggested re-visiting our terms. Mr. Mount will send out our investment policy.

5. Staff requests for funding from restricted fund

a. Additional funds for Clarity Co.

Ms. Adams reported that we have used up the sponsored funding for Clarity Co., the efficiency consultant, and is requesting additional funds in order to continue with this project.

b. Four Desktop Scanners

As part of the efficiency project, we would like to request funding for four desktop scanners for the Registry.

c. Jot Form Project

The Jot Form project is also part of the efficiency project where we would like to have most of our forms available on our website as fillable forms for customers to submit using credit card information. The goal is to have the data automatically upload into the database.

d. Pending Programming in Database

There are several pending requests for database programming that have previously been approved by the Registry Board however most of these items are still pending and we would also like to request approval of the Registry Council. A lengthy discussion regarding the database ensued and it was agreed that Mr. Mount and Ms. Adams would have another meeting with USEF IT staff regarding the pending requests to try to make more progress.

After discussion Mr. Graham made a motion to fund all of the items up to a total amount of \$15,000 with a provision that these funds come out of the approximately \$100,000 that is being carried over from the Registry account to the ASHBA account as part of the merger agreement, Mr. Hartsock seconded and the motion was passed.

6. Other Funding considerations

Mr. Mount reported that the Association would be fund raising separately for Prize Programs and for Marketing.

7. Committees under the Registry Council

A request was made to discuss population of the committees under the Registry Council. Mr. Mount asked council members to let him or Ms. Adams know if they are interested in serving on any of these committees. Discussion took place regarding the prize programs and the need to strengthen them. Ms. Skipton will talk to Mr. Wise about adding new members to the Sweepstakes Committee. It was agreed that the Diplomat of the Breed Program should be staff driven. It was noted that a separate Breeder's Committee was not needed since all Registry Council members are breeders. A discussion took place regarding registry programs. Mr. Graham feels that we should keep all of our programs but do a better job of promoting them and explaining them. After discussion, it was agreed that perhaps one in every four weekly e-News releases should be registry focused. This led to a discussion regarding The Journal and how articles are selected for it. It was noted that articles should be included that encourage

breeding. Mr. Mount would like Ms. Skipton to have a more prominent role in The Journal this this year.

7. Approval of Registry Budget

Mr. Mount went over the Registry budget which has been separated out from the ASHBA combined budget. After discussion, Ms. Skipton made a motion to approve the budget, Mr. Graham seconded and the motion was passed.

8. Future Meetings

Suggestions were made to have monthly meetings initially.

9. Other Business

Ms. Skipton reported that the original registry microfiche machine is located in one of the American Saddlebred Museum offices and recommended moving it back to the Association. It contains history on ownership and registration information on older horses. Staff will look into this and will also look into digitizing the files.

Mr. Mount reported that a full year of DNO insurance had been pre-paid by the Registry and he would like recommendations on whether to cash in the approximate \$1,200 or use it to have extra coverage for the next three years. Ms. Skipton made a motion to use it for additional coverage, Mr. Hartsock seconded and the motion was passed.

10. Executive Session

At 6:55 p.m., Ms. Knipp made a motion to go into Executive Session, the motion was seconded and passed.

Submitted by:

Katriona Adams

Registrar

American Saddlebred Horse and Breeders Association