

AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION, INC. BOARD OF DIRECTORS MEETING

Saturday, January 8, 2022 at 2:00 PM ET

1. Call to Order – Joe O'Brien

- a. Roll Call The following board members attended in-person: Kristen Bagdasarian, Allen Bosworth, Bob Brison, Jennifer Dixon, Anna Marie Knipp, Emily Lee, Joan Lurie, James Nichols, Joe O'Brien, Evan Orr, Clif Paulsen, Joan Todd. The following board members attended via Zoom: Julie Behrends-Jones, Ali DeGray, Larry Hartsock, Helena Moreno, Christy Parker, Chris Schubert, Kim Skipton, Owen Weaver. The following board members were not present: Jim Cherry, Rick Curl, Rachel Seifert. The following ASHBA Staff were present: David Mount, Katriona Adams, Jessica Cushing, Samantha Geller, Jean Warren.
- b. Adoption of Agenda Joe called for a vote to adopt the Agenda. Motion was made by Kristen Bagdasarian and seconded by Kim Skipton. All in favor. Motion carried.
- **c. Declare Conflict of Interest –** Joe ask if anyone would like to declare a conflict of interest. None was declared.

2. Executive Director's Report - David Mount

David welcomed the following new board members to the board: Allen Bosworth, Jennifer Dixon and Christy Parker.

3. Nominating Committee Report – Helena Moreno

Helena presented the slate of officers recommended by the Nominating Committee at the last board meeting. The recommendations are: Anna Marie Knipp for president, Emily Lee for vice president, Chris Schubert for treasurer, Owen Weaver for secretary and Allen Bosworth for president elect. Anna Marie Knipp made a motion to approve the slate as presented and seconded by Joan Todd. All in favor. Motion carried.

4. Election of Two members to Serve on Nominating Committee – Anna Marie Knipp
Anna Marie asked if there were any nominations to fill the two open seats on the
Nominating Committee appointed by the board. Joan Todd nominated Helena Moreno
and Larry Hartsock and seconded by Emily Lee. All in favor. Motion carried. Anna Marie
appointed Allen Bosworth as chair of the Nominating Committee.

5. Board Orientation - David Mount

David reported that due to time constraints the Board Orientation will be scheduled as a separate meeting before the next board meeting on February 7, 2022.



6. President's Report - Anna Marie Knipp

Anna Marie presented her vision for 2022 moving from completing the merger in 2021 to outreach in 2022. She stated that it is important for the membership to feel like they a part of the organization no matter what part of the country they are from or what discipline they compete in. Anna Maries asked David to establish a budget for outreach in effort for the organization to be more visible to members. She highlighted new programs like Learn to Ride for Free and expanded youth programming as ways to engage members and create new ones. Anna Maries stated that she is committed to making existing programs work better and mentioned the Sweepstakes and increased promotion as examples. Lastly, she brought up questions the board has about the Ocala International Horse Show. Joe O'Brien will remain the board liaison for the show The financials for the show will be presented at the February 7, 2022 board meeting. The show is owned by a separate 501c3 and ASHBA is a beneficiary of the show along with UPHA Chapter 16 and a charity designated by the horse show committee. ASHBA has no financial responsibility to the show. Anna Maries stated that she has no real concerns about the show and is appreciative of Joe's leadership.

7. Additional Business - Anna Marie Knipp

Anna Marie reported that she and David met with Scarlett Mattson, manager of the World's Championship Horse Show, this week to discuss ways ASHBA can better support the show. One area that was discussed was adding classes to the show. Anna Marie asked the board to submit class suggestions to David by January 14, 2022.

8. Adjourn – Anna Marie Knipp

Motion was made by Chris Schubert to adjourn and seconded by Joan Todd. All in favor. Motion carried. Adjourned at 4:18 PM ET