



4083 Iron Works Parkway
Lexington, KY 40511
859-259-2742 | Fax: 859-259-1628

**AMERICAN SADDLEBRED HORSE ASSOCIATION
MINUTES OF THE IN PERSON MEETING
JANUARY 18, 2017**

An in person meeting of the entire Board of Directors was held at 4:00 pm on January 18th, 2017 at the Westin New Orleans, Canal Place.

1. ROLL CALL: Present were: President, Bob Funkhouser; Vice President, David Rudder; Secretary, Sandra Currier; Treasurer, David Mount, Executive. The following ASHA Executive Committee members participated at this meeting: Kristen Cater, Elizabeth Goth and Cheryl Innis. Also present and welcome were ASHA board members Allen Bosworth, Bret Day, Leslie Rainbolt-Forbes, Holly Nichols, Matthew Shiflet, Susan Gebhardt-Shepherd, Donna Pettry-Smith, and Jenny Taylor. Also present Executive Director Bill Whitley and incoming Board members Scott Hagan, Emily Lee, Joan Lurie, Evan Orr and Owen Weaver.

2. APPROVAL OF THE AGENDA: Elisabeth Goth moved to approve the Agenda. There was a second from David Rudder. The Agenda was approved unanimously. Elisabeth Goth also made a motion to record the meetings, along with the secretary taking minutes in writing. David Rudder seconded this motion and it passed unanimously.

3. INTRODUCTION/WELCOME TO NEW BOARD MEMBERS: Scott Hagan, Emily Lee, Joan Lurie, Evan Orr, and Owen Weaver were welcomed as new Board Members. David Mount was re-elected and welcomed back for a second term. Thank you gifts were given to departing Board Members; Bret Day, Matt Shiflet, and also will be sent to Tandy Patrick and Susan Shepherd

4. CONFLICT OF INTERET DISCLOSURE WAS DISCUSSED.





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5. CODE OF ETHICS AND CONFLICT OF INTEREST FORMS: All Board Members were asked to fill out the Conflict Of Interest Form.

6. APPROVAL OF MINUTES: Board Meeting/Executive Board October 31, 2016; November 1, 2016; November 1, 2016; November 1, 2016 Joint meeting with ASR; December 12, 2016. Elisabeth Goth made a motion to accept the minutes of the October 31, 2016 meeting. David Rudder moved to second. During discussion it was noted Tammy Conatser should be added as the UPHA Representative on the WCHS Judges Selection Panel and the wording in the first paragraph of 9. WCHS Judges Panel Selection should be clarified. With these amendments added, approval of the Minutes was voted on and passed unanimously.

Elisabeth Goth made a motion to approve the November 1, 2016 minutes. Cheryl Innis moved to second. This passed unanimously. Donna Pettry-Smith made a motion to approve the minutes of the joint ASHA/ ASR Board meeting held on November 1, 2016 with a second from Elisabeth Goth. These minutes were approved unanimously.. Kristen Cater made a motion to approve the minutes of the December 12, 2016 meeting with a second from, Donna Pettry-Smith. This passed unanimously.

7. PRESIDENT'S REPORT: Bob Funkhouser met with Ian Thornton, who is helping ASHA resolve the ongoing data base and website problems. Also present for this meeting at the USEF offices were Bill Whitley, Elisabeth Goth, Gail Kline, Lisa Duncan, Cynthia Lowell, and Susan Aschenbrenner. It was agreed to make a list of the most pressing problems and they will be fixed in that order. This should make searching for horses easier, printing pedigrees easier and transfer reports for the Registry should become more concise.





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	Rcvd	Entered	Completed	RcvdYTD	CompYTD
January					
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					

Note: The received date will change as registry initiate the process of a transfer

2. Pending transfers report: A new report will be created

2016		
	Rcvd	Pending
January		
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		

Note: A new report will be created, and the information can be added with the Transfer comparison report during presentation

3. **Registration Comparison Report: New Project:** Similar changes that are requested for Transfer Comparison Report will be applied to the existing Registration Comparison Report
4. **Breeders' Address** (ensuring that the breeder city/state does not change and is accurate on horses' papers)
 - a. Ian to provide an excel spreadsheet of inaccurate horses sorted by foaling date (youngest to oldest)
 - i. The list will be a rough analysis of how we should proceed instead of updating it at this point to find solutions for one breeder with multiple addresses
 - ii. Cynthia to provide the breakdown by foaling year and or breeder





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- b. Process for updating breeder address:
 - i. Registry will create Breeder addresses for entities that are lacking addresses
 - ii. USEF will use the previously provided information and mass update certificate addresses
 - iii. Ensure that staff is entering the breeder information correctly to reduce ongoing issues

5. Official Certificate of Registration

- a. Change Entered date to Completed Date

Owned From	Through	Name	Chain of Ownership	Location	Entered Date
1/22/2019		MEMY GAYLARD		SNYDERVILLE, KY	05/18/2011

6. Mail Queue Search

- a. Fix the search box to search by Mail Queue Subject

Top 5 Priority Listings, and more

1. PDF/Printer Friendly Statement
2. Pedigree View on one page
3. Transfer Comparison Report
4. Horse Search Online
5. Official Certificate Of Registration
6. Registration Comparison Report
7. Pending Transfer Report
8. Mail Queue Search
9. Multimedia Uploading
10. Online News Search
11. Interactive Map for Stables and Services online

BREEDER ADDRESS will be an ongoing project, and as registry make progress, USEF will run the script to mass update based on the plan that will be communicated after analyzing that data.

Moving Forward

1. Cynthia will either update or create new tickets based on the above listings
2. A priority list will be submitted to USEF/Ian based on the mutual agreement of the top priority list above
3. Ian to send estimated timeline for project comparison
 - a. Items that are quick fixes might be completed before the projects that could take longer periods of development
4. Once a project is completed, Cynthia will send appropriate ASHA/ASR staff member(s) an email to test the completed project for approval
5. Upon staff member approval, Cynthia to send USEF a completion notice email or a list of necessary updates/improvements





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Bob Funkhouser brought us up to date on the newly released ruling from USDA. Fortunately the ruling is favorable for the trotting breeds.

Thursday morning will be the ASHA Annual Meeting. We will be looking forward to input and new ideas from members on the dates for the WCHS.

New for 2017 will be the Triple Crown Challenge. This will be held at the Lexington Junior League Horse Show. The twelve Triple Crown Riders will compete in a three gaited class. This event will raise money for the marketing fund and help generate public interest.

8. NOMINATING COMMITTEE FOR OFFICERS REPORT: David Rudder presented the 2017 proposed slate for officers; Donna Pettry-Smith President, David Rudder Vice President, Sandra Currier Secretary and David Mount Treasurer. Kristen Cater, Elisabeth Goth, and Cheryl Innis for the at large seats on the Executive Board. With Emily Lee and Owen Weaver to represent ASHA on the ASR Board. This slate will be voted on January 21, 2017.

9. FINANCIAL REPORT: Treasurer David Mount let us know as of November 30, 2016 there had been a savings of:

- \$41,000.00 in salaries
- \$24,000.00 in recruiting
- \$5,000.00 in bank fees
- \$4,800.00 in printing fees

The stallion Sweeps Program had raised over \$40,000.00 and the Pro Am class had brought in over \$20,000.00.

The ASHA is within two years of paying off their lease to the Saddlebred Museum.

Elisabeth Goth moved to accept the proposed 2017 budget with a second by Allen Bosworth. The budget was approved unanimously.

10. REPORT ON USEF: Elisabeth Goth informed us Mary Gaylord McLean had won the 2016 Ellen Scripps Davis Memorial Breeders Award from USEF. And this year's World's Grand Champion 5 gaited





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horse Top of the Mark, owned by Mary Gaylord McLean was a National Honoree for USEF Horse Of The Year.

Also of note, Fran Crumpler was awarded the Pegasus Medal Of Honor and William Becker was posthumously awarded the Richard E. McDevitt Award Of Merit.

Elisabeth brought us up to date on the enhanced member benefits offered by USEF. There is now a fan membership offered for \$25.00. This membership is for non competing persons interested in horses. This level of membership allows access to US Equestrian's new learning center with video lessons from many of the top professionals in equestrian events. Included in the list of videos is an excellent video put together by Smith Lilly on the American Saddlebred.

USEF will also be offering a "competition light". This will help the smaller shows be USEF compliant and also to become a USEF rated show.

11. EXECUTIVE DIRECTOR'S REPORT: Bill Whitley thanked Donna Pettry-Smith for her work on the rule change proposals to ensure the welfare of the American Saddlebred.

Brenda Newell and the office staff are preparing for the Junior Exhibitor Youth Conference. Caroline Koch is helping financially with this.

Ten USEF fan memberships will be awarded to ten of the junior exhibitors.

David Mount made a motion to donate ten ASHA junior exhibitor memberships. A second was made by Donna Pettry-Smith and this passed unanimously.

The American Horse Council will be doing an economic impact study. UPHA will be donating \$25,000 for a seat on the AHC board. This will avail them the results of the economic impact study. The question arose of how the study will be broken down. I.e. breeds, disciplines, states, regions, etc.? It was felt the executive boards of both the UPHA and ASHA meet and prepare a list of questions.

12. OTHER NEW/OLD BUSINESS: Jenny Taylor brought us up to date on the Stallion Sweeps program.





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Stallion Sweeps Financials as of January 18, 2017

Total Tickets Sold--1585	\$39,625.00
Expenses	
Bank/Credit Cards	\$874.59
Contract Labor	\$204.00
Database/USEF	\$4,218.75
License Assistance [Strothman & Co]	\$1,300.00
Printing Expense	\$640.00
Renewal & Background Check Fees	\$184.50
Total Expenses	\$7,421.84
Net Income	\$32,203.16
Promotional Expenditures	
Magazine ads	\$3,537.50
Video Production	\$259.00
Total	\$3,796.50
Current Available Balance	\$28,406.66

The drawing will be Video cast during the luncheon .With the resulting winning ticket holder's names to be posted on the ASHA Website.

The idea was raised to possibly develop a logo to be used in advertising the wins of the offspring generated by the Stallion Sweeps program.

The committee felt the yearling owners need an extra incentive to show and they would like to supplement the Yearling Breeders Futurity class at the Kentucky State Fair with \$25,000.00. David Mount made a motion to accept and implement this suggestion .With a second from David Rudder this passed unanimously.

Kenneth Wheeler Jr. made a motion to adjourn at 6:41 pm, David Rudder followed with a second and this passed unanimously.

