



AMERICAN SADDLEBRED REGISTRY, INC.

Board of Directors Meeting
Wednesday, April 11, 2018 at 3:30p.m.ET
American Saddlebred Museum Library

MINUTES

Directors Present: Sandra Currier, Elisabeth Goth, Scott Hagan, Gail Kline, Emily Lee, Scott Matton, Karen Richardson, Matt Shiflet, Kim Skipton, Jenny Taylor, Owen Weaver and Brian Curran, Past President.

Directors Absent: Susan Aschenbrenner and Judy Werner.

Others Present: David Mount, ASHA President and Lisa Duncan, Registrar.

I. Roll Call/Establish Quorum/Adopt Sturgis Rules of Order/Consider Agenda

Ms. Duncan called the roll noting Ms. Aschenbrenner was out of the country and Ms. Werner unable to attend. As Ms. Currier was calling the meeting to order, Mr. Matton questioned whether it was a legal meeting with the appropriate 10 days notice. After discussion, Ms. Goth, the Bylaws Chairman, referred to Article III, Sections 4, 5 and 6 which determined appropriate notice had been given and therefore it was a legal meeting and a quorum was present.

Ms. Lee moved to adopt Sturgis Rules of Order. Ms. Skipton seconded and the motion passed with all in favor.

Ms. Goth moved to adopt the agenda, Ms. Kline seconded and the motion passed with all in favor.

Discussion then followed as to whether Mr. Curran as President was eligible and should have been able to vote in the election held during the previous meeting.

“Per Article IV, Section 2, The officers of the Registry shall be elected annually by the ASR Board of Directors. Each officer shall hold office for a term of one year and until his or her successor shall have been duly elected and shall have accepted his or her election, unless such officer shall die, resign or be removed from office prior thereto.” Therefore it was legal for the President to vote at the time. Mr. Matton moved to accept the amended minutes and Ms. Goth seconded and the motion passed with all in favor.

II. Registrar's Report

Ms. Duncan updated the live foal report noting certain sections would be autofilled with information obtained from the stallion service reports. The report would be sent to mare owners, probably around the first of January, with a cover letter. It would be stressed in the cover letter that all information was strictly confidential and why it would be important and accurate. Cost for the first phase of development at \$125 per hour, of eight to ten hours and the second phase the same, would be approximately \$2500. The question was raised whether the project should or could be bumped up on the USEF priority list and also whether bids should be researched. Ms. Goth moved to accept the form with the necessary revisions and present to the finance committee. Ms. Skipton seconded and the motion passed with all in favor. Ms. Weaver moved to seek bids to obtain the most cost effective approach. Ms. Goth seconded and the motion passed with all in favor.

III. New business

Ms. Kline suggested changing the submission date for stallion service reports from the current deadline of October 31. After discussion it was decided to change the date to September 30. Ms. Duncan will take the recommendation to the Registry Committee for approval and if they approve it will become effective for the 2018 breeding season. Ms. Richardson moved to proceed and Ms. Skipton seconded the motion which passed with all in favor.

Ms. Currier and Ms. Taylor suggested a new idea which would perhaps help when members have confusing or intricate problems with registrations, transfers, etc. and would like to handle it beyond the scope of standard business hours. Walk - In Wednesdays or Call-In Wednesdays if applicable, will be implemented immediately. An associate will be available until 6:30 p.m. EST and the staff will rotate assignments. An E-Blast and press release will be done immediately.

Ms. Currier also requested that each week or month an infrequent or possibly unknown item be featured in the weekly newsletter so the members can learn what features or forms or information is available on the website.

Discussion followed Ms. Currier's suggestion on doing something to recognize the unsung lesson horses which are of such crucial use to the trainers and riders across the country. A committee including Barbe Smith, Christy Parker and Ms. Currier was formed to develop ideas on how to do this.

Ms. Duncan forwarded the name claiming form to both the Futurity and Sweepstakes Committees with a change of date from June 15 to 30 days prior to the horse show date. Ms. Richardson moved to accept and Ms. Skipton seconded. The motion passed with all in favor.

Ms. Duncan gave a brief Registrar's report noting that the January financials are now complete and February should be completed shortly. Mr. Mount explained that a new Quick Books program, which slowed daily work as it was being implemented, is now in place and will facilitate a much faster turn-around on the financials in the future. She

also reported that Registrations were down by about 100 at the end of March, and transfers were down by two as compared to the previous year.

NEW BUSINESS

Discussion ensued on the question of a merger between ASHA and ASR. Is it better to stay as we are, to merge as before or to go our separate ways. Scott Hagan has offered to underwrite ARG1, a company which provides financial service and does a lot of 501c3 work, to do a thorough study of the pros and cons. Mr. Hagan has funded \$5500 to ASHA and \$5500 to ASR for this study. Ms. Goth suggested questions which asked which way afforded the most exposure as it relates to security and confidentiality.

Ms. Currier detailed her recent conversation with Cindy Mugnier, a Morgan exhibitor and officer of the AMHA which included the same question and also stated the Morgan Foundation and Registry are separate entities.

Mr. Matton expressed concerns of exposure of Registry matters when discussions are held on tax matters and why there was a separation in the first place. Tax issues, lobbying and 501c3 considerations were definitely important issues at the time and as they are now.

Ms. Skipton moved to accept Mr. Hagan's offer, Ms. Taylor seconded and the motion passed.

Mr. Mount noted the strategic planning committee has engaged a company to look at the relationship between ASHA and ASR and make recommendations.

At this time there are 75 applicants for the position of Executive Director with more expected. The open marketing position with ASHA is to be filled after the Executive Director is hired.

IV. Adjournment

With no further business raised, Ms. Weaver moved to adjourn the meeting, Mr. Hagan seconded and the meeting was duly adjourned.

Gail Kline
ASR Secretary