



AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION, INC.

BOARD OF DIRECTORS MEETING

Monday, May 12, 2025 at 5 pm EST Via Zoom

Call to Order

1. Adoption of Agenda, Smith Lilly
2. Special Presentation: Boardable, Sara Mayer and Boardable Representative

The board meeting began with Sara introducing a representative from Boardable, who provides a training session on using the new board management software. She explains how to log in, navigate the platform, and use key features like meeting preparation, document storage and task management. She highlights the accessibility options and mobile app availability. Sara then demonstrates the Board of Directors group in Boardable, showing how committees are using it for goals, tasks, and polls. The board is encouraged to update their profiles and explore the platform, with support available if needed.

3. Minutes Approval
 - March Minutes were corrected and approved
 - April Minutes were discussed and approved
4. Declare Conflict of Interest(s), Smith Lilly
5. Roll Call, Malissa Welke

Board Members Present: Kristen Bagdasarian, Juli Behrends-Jones, Allen Bosworth, Sandy Currier, Allison Deardorff, Sophia Fischer, Larry Hartsock, Diane Hauslein, Anna Marie Knipp, Smith Lilly, Christy Parker, Clif Paulsen, John Scheidt, Chris Schubert, Rachel Seifert, Joan Todd, Malissa Welke, Jennifer Dixon

Honorary Board Member Present: James Nichols

Staff Present: Sara Mayer, Katie Porter, Kim Skipton, Amber Moon, Katriona Adams

Guest Present: Laura Buland

6. President's Report, Smith Lilly

Smith Lilly's President's report discussed our need to fill two seats on the nominating committee. The two seats from the voting of the membership at large had been accepted by the candidates and filled. The two members from the board were nominated to the nominating committee, Allison Deardorff and Larry Hartsock. The board voted to approve their nominations to the committee. It was noted that the nominating committee is now fully seated. The Nominating Committee is Betsy Boone, Allison Deardorff, Larry Hartsock, Donna Pettry Smith and Joan Todd.

7. Executive Director's Report, Sara Mayer

Sara provides an update on the upcoming board meeting and events. The Lexington Board meeting will be held in person on Sunday, July 6th, with members encouraged to arrive on the 5th to attend the Legends event. The board meeting is expected to run from 9 AM to 2 PM, with the location still being finalized.

Museum Fundraiser Partnership

Sara has received a proposal from the ASB Museum's Chair and the Executive Director to partner with ASHBA on a significant combined fundraiser. Sara presented the Saddlebred Icon proposal to the board. A motion was made to support the fundraiser presented to us by the museum and the board agreed enthusiastically to support.

8. Council Reports

A. Finance Council, Rachel Seifert

Rachel presented the statement of financial position as well as the treasurer's report, the statement of financial activities, the summary of financial statements and a liquidity analysis. Amber is going to present a month-to-month financial report going forward.

Negotiation of Credit Card Fees, Amber Moon

Amber and Sara discuss that they have completed the negotiations to lower credit card processing fees and will prepare a report for the next meeting.

B. Registry Council, Kristen Bagdasarian, Katriona Adams

Prize Programs

The board discusses the location for the prize programs after unsuccessful attempts to meet with Kentucky State Fair. The prize programs committee will meet to finalize a proposal, which will then be

presented the next day. The board agrees to vote on the proposal via consent after these meetings. There are concerns about logistics, costs, and communication with members, but the board agrees that a decision needs to be made quickly to inform participants.

The Registry Council presents two items for approval: a Breeder Spotlight initiative and an emergency welfare grant request. The Breeder Spotlight, featuring Eddie Sanford as the first spotlight, is approved by the board. The council also recommends approving an emergency grant for Leap of Faith Equine Rescue in Georgia to repair hurricane damage to fences and shelters. The board discusses the grant application details and approves both items.

C. Youth Council, Clif Paulsen, Christy Parker, Katie Porter

Youth Council is working on creating a greater social media presence. They are also discussing the viability of proposing a new youth equitation division which will be taken to the UPHA for a feasibility discussion.

D. Program Council, Christy Parker, Katie Porter

The Programs council is continuing the development of maps of horse shows and lesson programs for our members. They are planning a Saddlebred celebration homecoming event.

E. Marketing Council, Joan Todd, Katie Porter

The marketing council headed by Joan discussed preparing publicity materials for the Prize Programs location in 2025.

F. Competitions Council, Sandra Currier

Sandy discussed reaching out to show managers and secretaries to clarify misconceptions about show results submissions and fees.

G. Development Council, Chris Schubert, Kim Skipton

The Development Council provides an update on their fundraising efforts and initiatives. Kim reports on the progress of the Legends of Saturday Night sales, with a great deal raised so far from sponsorships and table sales. Chris shares a detailed internal document outlining various fundraising initiatives, including youth programming, breeding and equine welfare, and facility improvements. The council aims to raise funds for multiple projects, including a history book for the 135th anniversary, database migration, and horse show grants. They have raised 1/2 of their goal to date but acknowledge there is still a significant amount to raise. The council

encourages board members to find initiatives they are passionate about to help with fundraising efforts.

H. Governance Council, Sara Mayer

The Council discussed completing bylaw updates based on returning the vote to the membership

9 Reports of Special Committees

A. Database Taskforce, Sara Mayer

Database Committee's Work Update, Sara provides an update on the database committee's work. The committee is evaluating the process of migrating the existing database and outdated website from USEF servers to an independent system, ensuring continued support and functionality. The main challenge is not moving the database itself but supporting it after the move and making necessary changes. Sara also discusses the need to improve the horse registration process, which is currently paper-based and convoluted. The committee is working with a consultant, Eric Lee, to conduct a feasibility study for the move and support of the database.

B. Membership & Volunteer Engagement Ad Hoc Committee, Sara and Malissa

Sara presents the new Facebook group and discusses the Board Briefings; Malissa discusses the work group's commitment to finding new member benefits and volunteer engagement opportunities.

C. Facilities Ad Hoc Committee, Sara Mayer, Anna Marie Knipp

Anna Marie reports that the Facilities committee is working hard, but they do not have clear numbers on the viable options yet.

10 Adjourn to Executive Session, Sara Mayer

Special Reports

Financial Review

Sweepstakes

The board received an update on the status of the financial review and the sweepstakes. No action was required or taken.