

AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION

Registry Council Meeting
Tuesday, September 24, 2024 at 3:00 p.m. ET
Via Zoom

MINUTES

Registry Council Members Present: Kristen Bagdasarian, Julie Behrends-Jones, Larry Hartsock, Anna Marie Knipp, Smith Lilly, Clif Paulsen and John Scheidt.

Others Present: Katriona Adams Registrar, David Mount Executive Director and CEO, Allen Bosworth ASHBA President.

1. Call to Order and Roll Call

Ms. Bagdasarian called the meeting to order at 3:04 p.m. ET. Ms. Adams called roll and noted that all Registry Council members were present.

2. Approve July 30, 2024 Registry Council Minutes

Ms. Behrends-Jones made a motion to approve the draft minutes of the July 30, 2024 meeting, Mr. Paulsen seconded and the motion was passed.

3. Declare Conflict of interest

Ms. Bagdasarian reminded council members to declare conflicts of interest during the call if they have any.

4. Leasing of Mares

a. Sample mare lease agreement

b. Develop online portal for advertising mares available for lease

Ms. Bagdasarian reported that we had a Breeders Forum at the All American Horse Classic with around 50 people in attendance. She was on the panel along with Smith Lilly, Melissa Moore and Emily Lee. One comment that was brought up was having a broodmare lease agreement available on the website. She reported that we are looking into an online portal where members can list mares available for lease through the website. This would include contact information for mare owners. This is a benefit that we would like to offer to our breeders. We are also looking into the possibility of having a section where stallion owners can advertise their stallions. The Arabian Horse Association has this type of portal which also allows for owners to advertise horses for sale. We would like to ask the Registry Council for approval to use some of the funds moved from the from the Registry Trust account to cover the cost of building the mare for lease section. Questions were raised regarding the cost as well as whether our website can handle it. We do not have an estimate yet and the website should be fine since this form will not be going through our database.

Ms. Knipp asked that we hold off on this until we know how much it will cost. Suggestions were made to add information regarding ICSI and regarding Embryo Transplant. Ms. Bagdasarian already has a list of mares that she has been gathering and will submit that list to Ms. Adams.

5. 2024 Breeders Survey update

Ms. Adams reported that we have received 150 survey responses so far for the 2024 Breeders Survey. She noted that the survey was sent to breeders of horses registered in 2021 thru 2023. She noted there were a lot of comments regarding the cost of breeding. Mr. Bosworth asked if there was a way to incent people to breed their first horse. What can we do up front to incentivize people to breed that might otherwise not breed? A discussion took place regarding the First Time Breeder Program as well as other breeder incentives. After a lengthy discussion, it was agreed to look into more outreach and marketing to breeders to try to incentivize them to breed.

6. Use of Funds from Registry Trust Account

Ms. Adams asked for ideas for using some of the funds from the Registry Trust Fund, such as having more breeder forums at horse shows and at events such as the Saddlebred Expo. Breeders forums by webinar were also discussed as well as interviews with breeders that could be posted on the website. It was noted that all of these items could be archived on the website. Mr. Mount will work with Ms. Adams to budget out these ideas and we will report back to the Registry Council for a vote.

7. Other Business

Ms. Behrends Jones inquired about the Breeders Award Medallions as well as Broodmare Hall of Fame. Ms. Adams reported that the medallions will be mailed out once the show results are entered in the database and eligible mares will receive their BHF designation.

Ms. Behrends-Jones reported that she has been in discussions with Fred Sarver regarding Lordosis Research. They are going to work on a written report that can be shared on our website as well as at the Convention. She noted that judging standards for horses with Lordosis also need to be addressed.

8. Adjournment

With no other business to address, Ms. Behrends-Jones made a motion to adjourn the meeting, Mr. Paulsen seconded and the meeting was adjourned at 3:35 p.m.

Submitted by:

Katriona Adams

Registrar

American Saddlebred Horse and Breeders Association